



Jonathan Granick

User Experience Designer

jonathangranick.com
design@jonathangranick.com
530.295.7754

About Me

I'm a designer with 14 years experience creating visually inspiring designs. I love meaningful teamwork and I'm proud of the work I do. My most recent work has been in producing complex software product designs after years of web, print, and video. I've been blessed to see the impact that good designs can have on companies big and small and am looking for the next great collaboration.

Accomplishments

- All-encompassing visual design support as the sole designer for three successful companies.
- Helmed several full company rebranding efforts.
- UX and UI design for complex and effective webapp interfaces, websites, and mobile.
- Motion graphic design including several nationwide broadcast television commercials.

The Future

I thrive in collaborative environments where design is the language used to solve problems. My dream job is one where my communication and design skills can produce real value and I'm excited to partner with a new company to help them make *their* dreams come true.

Skills

- Champion for user-centered design.
- Years of experience producing intuitive and professional software interfaces.
- Experience collaborating with and directing development teams.
- Loves to mentor and share knowledge.
- Multi-disciplined approach covering web, print, and motion design.
- Outspoken, considerate, and clear communicator.
- "Mind reader" accuracy on reaching the product vision.

Employment



2018 – 2019 | Product Manager / Designer

Owned product design for an industry-leading retail pricing analytics software company. I was responsible for managing development of the flagship application as well as leading UX/UI design for all product offerings.

- Independently led the company rebranding effort.
- Guided UX development and UI redesign efforts on all existing products and upcoming releases.
- Assisted the agile process with stories and acceptance criteria across all 5 multi-national development 'pods'.
- "Go-to guy" for client presentations and feedback.
- Participated in growth that earned the company a place on the Inc. 5000 for a third year in a row.



2016 – 2018 | User Experience Designer

Design lead for innovative online shopping startup. I was responsible for all branding, user experience, and visual design culminating in a successful sale to European e-payments giant, Klarna.

- Created the company brand and design language.
- Produced UX/UI for user dashboard and iPhone app.
- Supplied the marketing team with motion graphics, print, and web design.
- Participated in business level brainstorming and decision making processes as the user experience ambassador.
- Collaborated with developers across three countries to create development specs and roadmaps.



2008 – 2016 | Sr. Graphic / Web Designer

Design lead for nationally pioneering law firm marketing agency. I was responsible for all product and marketing design for this established B2B and B2C company.

- Responsible for full corporate branding overhaul.
- Provided visual design and HTML/CSS development for company homepage and 15+ lead generation sites.
- Created animated nationwide television commercials.
- Produced UX/UI design for proprietary CRM software.

Education



Graduated 2012 | B.A.S. Motion Graphic Design

Received hands-on training at an industry-leading design and arts school located in the San Francisco Bay area.

Freelance



2013 – 2016

Worked with two Google brands producing numerous designs including an innovative papercraft direct mail campaign.



2015 – 2016

Developed visually engaging lead-generation television commercials for this financial investment advertising agency.



2015

Collaborated on several print pieces and beautifully branded collateral for this ground-breaking small business credit provider.